NZ Disability Employers' Network 6th Annual
Disability Inclusive Pathways Conference

DIPC 2026

Partnership Prospectus

4 - 5 August | **Pullman Hotel, Auckland**

\+ *Public Sector Working Day* | **6 August**

THE MISSING ADVANTAGE:

The performance case for human-centred organisations

Proudly hosted by

New Zealand
Disability
Employers' Network

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Summary of opportunities

Partnership levels	Investment (ex GST)	Number available
Key Partner	$12,000	**FULL**
Technology Partner	$5,000	1
Access Partner	*by arrangement*	*by arrangement*
Supporting Partner	$2,500	10
Custom and bespoke packages	*by arrangement*	*by arrangement*

Event activations	Investment (ex GST)	Number available
Quiet room	*by arrangement*	1
Morning/afternoon tea sponsor	from $1,500	4
Name tag and lanyards	$2,000	1
Conference session sponsor	$1,500	10
Delegate pack or bag	$1,500	2
Table fidget kit	*by arrangement*	1
Exhibition opportunities	$2,200	6
Advertising in Conference Guide	$150 – $600	10

About the conference

The **6th annual Disability Inclusive Pathways Conference (DIPC)** is the premier event for business, organisational, and sector leaders who want a clearer picture of where performance gaps sit in their organisations, and the value of closing them.

This year's theme, **The Missing Advantage: the performance case for human-centred organisations**, makes the productivity case for disability inclusion directly, and sets it in the context of what employers are actually navigating in 2026, including global uncertainty and the growing influence of artificial intelligence.

Hosted by the **New Zealand Disability Employers' Network (NZDEN)**, DIPC 2026 takes place on **Tuesday 4th and Wednesday 5th August** at the **Pullman Auckland Hotel and Apartments**. It brings together HR and people leaders, senior executives, government and policy leaders, and accessibility practitioners from across Aotearoa for two days of practical, evidence-based sessions built around a single organising question: **what is the missing advantage in your organisation, and how do you find it?**

A comprehensive experience

Over two days, conference participants will engage with thought-provoking keynotes, expert panels, and interactive sessions featuring business, industry leaders, disability advocates and authentic lived experience perspectives; workshops offering intensive, practical learning; and strategic networking with decision-makers from across the public, private and for-purpose sectors.

Delegates will leave with practical frameworks and approaches they can apply to advance disability inclusion in the workplace and consumer markets, and strengthen the way their organisations work overall.

Disability in the Public Sector - Working Session

In partnership with the **Ministry of Disabled People - Whaikaha,** we are hosting a dedicated day for public sector on **Wednesday 6th August** - a focused programme for public sector leaders working to improve disability employment outcomes across their agencies and the wider system. The day will build on the main conference programme and applies it to the specific context and obligations of public sector organisations.

Who attends?

Expect to connect with 150-200 delegates, including senior executives, HR, DEI and accessibility professionals, government and policy leaders, and industry experts. This is Aotearoas leading gathering for disability and neurodiversity employment – the conversations in the room are as valuable as the sessions on stage.

> **The NZDEN conference was very valuable to us as a team. There were fantastic networking opportunities and a room full of knowledge and expertise to soak up. We will definitely be attending again!**

> **My first time at the conference and found it phenomenal - rich thought leadership and an impressive line-up of speakers. A must for senior leaders and HR professionals on the imperative to be disability confident in Aotearoa.**

> **This was one of the best conferences I have attended, and I have attended quite a few. The keynote speakers and panellists were very informative and the topics thoughtfully planned. It also attracted such an interesting group of people that networking with the attendees was as valuable as the content of the conference.**

Why Partner with us?

Partnering with DIPC 2026 puts your brand in front of New Zealand's most engaged audience on disability and neurodiversity employment, and demonstrates in the most direct way possible, that your organisation's commitment to inclusion is real.

DIPC 2026 will draw 150–200 attendees including senior leaders and decision-makers from across private, public, and for-purpose sectors. These are leaders with budgets, hiring authority, and procurement influence – people who are actively looking for tools, approaches, and partners to help them address the performance gaps the conference is built around.

A DIPC partnership puts your organisation in direct conversation with that audience. Not simply as a logo in a programme, but as a visible participant in the work.

What a Partnership delivers:

- Direct access to decision-makers from organisations at different stages of this work – many actively seeking solutions, tools, and services
- Positioning of your brand alongside New Zealand's leading performance-focused disability employment event, now in its 6th year
- Visibility across conference marketing, the website, e-newsletters, event signage, and the Conference Guide — before, during, and after the event
- A speaking or exhibition platform to put your organisation's work directly in front of the delegates most likely to act on it
- Peer-level engagement with organisations that are taking this work seriously in practice
- Recognition as a catalyst for workplace transformation that delivers lasting social, environmental and economic benefits for your organisation and New Zealand communities.

Programme highlights

The 2026 programme will be designed around a single organising question: **what is the missing advantage in your organisation, and how do you find it?**

Delegates will experience a carefully curated blend of keynotes, panels, and workshops that bridge strategic vision with practical implementation.

The programme features a strong line-up of New Zealand and international speakers, selected for their ability to speak honestly about what disability and neurodiversity inclusion looks like when it is working, and what it takes to get there.

Key content areas

- **The productivity case:** examining what organisations stand to gain when they address the barriers limiting performance
- **Practical inclusion:** what organisations at different stages of this work are doing, and what is making the difference
- **AI and the employment landscape:** whether emerging technology is removing barriers or reproducing them, and what employers should be doing now
- **Lived experience and leadership:** disabled and neurodivergent voices central to the programme, not as a token addition but as a core part of the argument
- **Measurement and accountability:** frameworks for making inclusion visible, measurable, and sustainable
- **Adjustments for success:** Discover evidence-based approaches that unleash talent potential through workplace adjustments that strengthen both individual, team and business performance.
- **Neurodiversity as a catalyst:** Learn how embracing neurodiversity creates environments where unique cognitive approaches flourish, enriching organisational capability and creating more effective teams.

Format

The conference is structured to deliver practical actionable takeaways, alongside the strategic framing.

- **Leaders panels** drawing on honest, candid reflection about what has strengthened their organisations and what hasn't.
- **Interactive workshops** that transform concepts into approaches delegates can apply in their own organisational context.
- **Practical showcases** from organisations at different stages of their accessibility and inclusion journeys
- **Structured and informal** networking throughout both days.

Partnership levels and benefits

We offer a range of partnership opportunities structured around genuine visibility and direct engagement with delegates. Each tier is designed around what it delivers for your organisation, at the conference and beyond.

Key Partner $12,000 + GST (Limited to 3)

The highest-visibility partnership at DIPC 2026. As a Key Partner your organisation is woven into the conference experience across both days – not just present, but prominent

Benefits include –

- **Verbal acknowledgement** by the MC during the event
- **Premium brand visibility:** Your logo featured prominently as a Key Partner on all key event materials, including:
  - Conference website
  - Event signage
  - E-newsletters
  - Conference Guide & holding slides
- **Full-page feature in the Conference Guide:** A full-page colour advertorial to showcase your brand, initiatives and expertise
- **Speaking opportunity:** A 20-minute speaking slot, or recognition as a Key Partner alongside a selected keynote speaker
- **Prime exhibition space**: Priority placement of a 3m x 3m exhibition space, including a trestle table and power outlet
- **Exclusive venue branding:** Up to six branded banners displayed throughout the venue
- **Reserved seating** for your representatives at the conference
- **Promotional materials:** Opportunity to include flyers or small promotional items in attendee conference packs
- **Two complimentary conference passes** with the option to purchase additional tickets at partner rates.

Technology Partner $5,000 + GST (Limited to 1)

Technology at DIPC 2026 has to work for everyone in the room. As Technology Partner your organisation supports an accessible digital experience by championing inclusive conference technology.

Benefits include –

- **Brand visibility:** Your logo featured prominently as a Technology Partner on all key event materials, including:
  - Conference website
  - E-newsletters
  - Conference Guide & holding slides
- **Half-page feature in the Conference Guide:** A half-page colour advertorial to showcase your brand, initiatives and expertise
- **Prime exhibition space**: Priority placement of a 3m x 3m exhibition space, including a trestle table and power outlet, for maximising engagement with attendees
- **Venue branding:** Up to three branded banners displayed throughout the venue
- **Reserved seating** for your representatives at the conference
- **Promotional materials:** Opportunity to include flyers or small promotional items in attendee conference packs
- **One complimentary conference pass** with the option to purchase additional tickets at partner rates.

Access Partner by arrangement

Access partnerships make the conference fully accessible – through NZSL interpretation, captioning, and other services that ensure every delegate can participate fully.

Access partnerships are structured individually around what your organisation can contribute. If this aligns with your work, we'd like to talk.

Contact us: events@nzden.org.nz | 09 242 0511

Supporting Partner $2,500 + GST (Limited to 10)

Demonstrate your support and commitment to disability and neurodiversity inclusion. This package is ideal for organisations that want to be associated with the conference, and visible to delegates across both days, without the exhibition or speaking components.

Benefits include –

- **Brand visibility:** Your logo featured as a Supporting Partner on:
  - Conference website
  - E-newsletters
  - Conference Guide & holding slides
- **Promotional materials:** Opportunity to include a flyer or small promotional item in attendee conference packs
- **One complimentary conference pass** with the option to purchase additional tickets at special partner rates.

Event activation opportunities

In addition to the partnership tiers, there are a number of targeted opportunities to put your organisation in front of delegates at specific moments across the conference. These are available as standalone options or alongside an existing partnership.

These activations give your organisation a named presence at a specific points in the conference day – the kind of visible touchpoint delegates notice and remember.

Morning/afternoon tea sponsorship (Limited to 4)

$1,500 + GST per session – or $2,500 + GST for two

Sponsor the morning or afternoon tea break on one or both main conference days. Catering is served in the delegate area, creating a natural opportunity for networking and visibility.

- Branded signage at catering stations (provided by your organisation)
- Your organisation acknowledged by the MC before the break
- Recognition in the Conference Guide

Conference session sponsor $1,500 + GST (Limited to 10)

Align your organisation with a specific session or panel discussion in the programme. Your logo appears on the session slide and programme listing, and the MC acknowledges your support before the session begins.

- Your logo on the session title slide
- Recognition in the conference programme alongside the session listing
- Your organisation acknowledged by the MC before the session.

Session sponsorship opportunities are allocated once the programme is confirmed. Please express your interest early.

Name tags/lanyards sponorship $2,000 + GST (Limited to 1)

Acknowledgement of your organisation on every name tag and your logo on the lanyard worn by every delegate across both conference days. This is one of the highest-impression activations available – delegates wear their lanyards from arrival to close.

- Your organisation name on all delegate name tags and logo on lanyards
- Your organisation acknowledged by the MC
- Recognition on the conference website and in the Conference Guide.

Delegate pack/bag sponsorship $1,500 + GST (Limited to 2)

Sponsor the delegate conference pack provided to all attendees of DIPC 2026 on arrival. High-visibility branding that travels home with every delegate.

- Your logo on all delegate bags or packs
- Your organisation acknowledged by the MC
- Recognition on the conference website.

Quiet room sponsorship by arrangement (Limited to 1)

The quiet room is a practical accessibility provision that is highly utilised and valued by many attendees. Support this dedicated calm space for those who need a space away from the main conference floor. This is a meaningful, values-led activation that reflects the inclusive ethos of DIPC, and puts your name on something that demonstrates the argument rather than just making it.

- Quiet room promoted as supported by your organisation throughout the conference
- Recognition on the conference website and in the Conference Guide
- Your organisation acknowledged by the MC
- Branded signage at the room entrance (provided by your organisation)

This activation is offered by arrangement. Please contact us to discuss.

Table fidget kit sponsorship by arrangement (Limited to 1)

Fidget tools on every conference table are a popular and practical inclusion measure, and a visible statement about the kind of environment we are creating. Sponsoring the table fidget kits puts your organisation's name on something delegates will notice and use throughout both conference days.

Please contact us to discuss how this could work for you.

Exhibiting at DIPC 2026

Exhibition space at DIPC 2026 gives your organisation three full days of direct access to senior delegates in a focused, high-engagement environment.

All catering breaks are served in the exhibition area, which keeps delegates in the room and in conversation throughout the main conference and public sector day.

Exhibitor package $2,200 + GST (Limited to 6)

Your exhibition stand includes –

- A 3m x 3m exhibition space with trestle table and power outlet
- Your logo featured as an Exhibitor on the conference website and Conference Guide
- Opportunity to include a flyer or small promotional item in attendee conference packs
- One complimentary conference pass, with the option to purchase additional tickets at partner rates

Exhibition space is allocated on a first-in basis. Stands are available as part of the Key Partner package (priority placement) and Technology Partner package (priority placement), or as a standalone Exhibitor booking.

Advertising in the Conference Guide

The DIPC 2026 Conference Guide is distributed to all delegates across both conference days. A full-colour advertisement places your organisation in the hands of every person in the room.

Format	Size	Price
Full-page ad (vertical)	210mm x 297mm	$600 + GST
Half-page (horizontal)	210mm x 140mm	$375 + GST
Quarter-page (vertical)	103mm x 140mm	$210 + GST
Business card (horizontal/vertical)	103mm x 70mm	$150 + GST

Custom and bespoke packages by arrangement

If none of the standard options fit what your organisation is trying to achieve, we are open to a conversation. The most useful partnerships are often the ones built around a specific goal rather than a fixed package.

Contact us: events@nzden.org.nz | 09 242 0511

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Partnership expression of interest form

We invite you to partner with us in making the 2026 Disability Inclusive Pathways Conference a success.

Complete and return this form or contact us directly to discuss how your organisation can be involved.

This form is also available on the **Partnership Opportunities** page of our website.

Organisation name

Contact name

Position

Phone **Mobile**

Email

Partnership Packages

I would like to partner at the following level -

- ☐ **Key Partner** $12,000 + GST (Limited to 3)
- ☐ **Technology Partner** $5,000 + GST (Limited to 1)
- ☐ **Access Partner** - by arrangement
- ☐ **Supporting Partner** $2,500 + GST (Limited to 10)
- ☐ **Custom package** - details:

Exhibition opportunities

- ☐ **Exhibition stand** $2,200 + GST (Limited to 6)

Event experience activations

- [ ] **Morning/afternoon tea sponsor** from $1,500 + GST (Limited to 4)
  Sessions to be sponsored: _____
- [ ] **Conference session sponsor** $1,500 + GST (Limited to 10)
- [ ] **Name tags and lanyard** $2,000 + GST (Limited to 1)
- [ ] **Delegate pack/bag** $1,500 + GST (Limited to 2)
- [ ] **Quiet room** by arrangement (Limited to 1)
- [ ] **Table fidget kit** by arrangement (Limited to 1)

Advertising in the Conference Guide

I would like to advertise in the Conference Guide -

- [ ] **Full page ad** (vertical - 210mm x 297mm) $600 + GST
- [ ] **Half page ad** (horizontal - 210mm x 140mm) $375 + GST
- [ ] **Quarter page ad** (vertical - 103mm x 140mm) $210 + GST
- [ ] **Business card ad** (horizontal - 103mm x 70mm) $150 + GST

Signed _____ **Date** _____

Please return this completed form to the NZ Disability Employers' Network - events@nzden.org.nz