

NZ Disability Employers' Network

2023 Disability Inclusive Pathways Conference

10-11 August

Spark Conference Centre, Auckland

Sponsorship Proposal

www.dipc.co.nz



The 2023 NZ Disability Employers' Network (NZDEN) **Disability Inclusive Pathways' Conference** will be held on **Thursday 10th and Friday 11th August** at Spark Conference Centre, Auckland, New Zealand.

Sponsorship revenue allows the creation of a highly valuable conference that can be delivered at a price point that maximises participation.

This year's conference will consist of a symposium, and social and networking opportunities.

The Audience

The conference is projected to be attended by 120-150 delegates. Made up of a powerful network of business leaders, diversity and human resource professionals, industry experts and influencers from across the public, private, and for-purpose sectors.

Benefits to you

The NZDEN **Disability Inclusive Pathways Conference** offers an exceptional opportunity for organisations to connect with others. All attendees are advancing disability and neurodiversity career and inclusion outcomes, fostering a culture of true belonging in the workplace.

The conference will include workshops and presentations from leading national and international experts, practitioners, and people with lived experience. It will allow sponsors the chance to showcase their position as committed leaders for the inclusion of disabled and neurodiverse people.

In addition to the reputational benefits, the conference also provides significant opportunities to network with and influence decision-makers from leading New Zealand businesses.

Sponsorship Offering

We have four levels of sponsorship available for the conference. In addition to the packages outlined we are happy to discuss a tailored sponsorship solution that meets your organisations specific objectives.

Early confirmation of your sponsorship will ensure a higher level of exposure.



Major Sponsor \$7,500 + GST (Limited to 2)

Major Sponsors will benefit from significant opportunities to demonstrate their position as a leader in disability and neurodiversity inclusion.

Return on investment:

- Organisation logo displayed as a Major Sponsor on digital and printed conference promotional materials, including:
 - Conference website
 - Event signage
 - e-Newsletters
 - Conference programme
 - Holding slides
- Opportunity to insert promotional material into the conference packs (approx 120-150)
- One half page full-colour advertisement in the conference programme, printed, and also made available digitally to attendees
- 20 minute speaking slot, or listing as a Major Sponsor of a keynote speaker
- Exhibition space at the conference
- Display up to six self-supplied branded banners throughout the venue and on or near the stage
- Acknowledgment as Major Sponsors by the MC throughout the event
- Two complimentary tickets for the conference
- Additional tickets available at discounted NZDEN member rates.



Technology Sponsors \$4,000 + GST

Technology Sponsors support disability and neurodiversity inclusion, and accessibility, helping to ensure that event material can be accessed via technology and the experience at the conference is fully inclusive.

Return on investment:

- Organisation logo displayed as Technology Sponsor on digital and printed conference promotional materials, including:
 - Conference website
 - e-Newsletters
 - Conference programme
 - Holding slides
- Opportunity to insert promotional material into the conference packs (approx 120 -150)
- One half-page full-colour advertisement in the conference programme, printed and also made available digitally to attendees
- Exhibition space at the conference
- Display up to two self-supplied branded banners throughout the venue
- One complimentary ticket for the conference
- Additional tickets available at discounted NZDEN member rates.

General Sponsor \$2,500 + GST

General Sponsors will benefit from the opportunity to demonstrate their support and leadership in disability and neurodiversity inclusion.

Return on investment:

- Organisation logo displayed on digital and printed conference promotional materials, including:
 - Conference website
 - e-Newsletters
 - Conference programme
 - Holding slides
- Opportunity to insert promotional material into the conference packs (approx 120-150)
- One complimentary ticket for the conference
- Additional tickets available at discounted NZDEN member rates.

Exhibitor \$2,000 + GST (Limited to 4)

Aimed at our partners and other providers in the disability and neurodiversity space. Exhibitors are able to connect with a great range of NZ organisations. Perfect for supported employment providers and others who deliver services in the space.

Return on investment:

- Organisation logo displayed under the Exhibitors section on the conference website
 - Opportunity to insert promotional material into the conference packs (approx 120-150)
 - Exhibition space at the conference (one trestle table and outlet)
 - One complimentary ticket for the conference
 - Additional tickets available at discounted NZDEN member rates.
- With a limited amount of exhibition space available, this is a great opportunity to connect with delegates on a one-to-one basis.**

Programme advertising rates

Full page colour ad
(210mm x 297mm) **\$600+ GST**

Half page colour ad
(210mm x 145mm) **\$375 + GST**

Quarter page colour ad
(100mm x 145mm) **\$210 + GST**

Business card sized colour ad
(90mm x 55mm) **\$150 + GST**

Current NZDEN members

ACC • Abuse in Care Royal Commission of Enquiry • Adecco Group • AIA • APM Workcare
Air New Zealand • Ako Aotearoa • Chorus NZ • Group M • Hind Management
(Sudima Hotels and Novotel Christchurch) • Kiwi Property • KPMG • MATTR • Meridian Energy
Manatū Hauora Ministry of Health • Nestlé • nib • Ricoh • Scentre Group (Westfield NZ)
Spark NZ • Taikura Trust • Te Whatu Ora Counties Manukau • Te Whatu Ora - Te Tai Tokerau
Te Whatu Ora Te Toka Tumai Auckland • Te Whatu Ora - Waitematā • Toyota
Westpac NZ • Woolworths NZ (Countdown) • Yellow • Vector

NZDEN Conference Sponsorship Expression of Interest

Please complete the form below and return by email to events@nzden.org.nz and we will be in contact.

Organisation name

Contact name

Position

Phone

Mobile

Email

I would like to sponsor the following tier -

Major Sponsor \$7,500 + GST (Limited to 2)

Technology Sponsors \$4,000 + GST

General Sponsor \$2,500 + GST

Exhibitor \$2,000 + GST (Limited to 4)

Tailored Sponsorship Package Details: _____

I would like to advertise in the conference programme -

Full page colour ad (210mm x 297mm) \$450 + GST

Half page colour ad (210mm x 145mm) \$250 + GST

Quarter page colour ad (100mm x 145mm) \$150 + GST

Business card sized colour ad (90mm x 55mm) \$110 + GST

Signed

Date

If you would like to discuss any of the Sponsorship Opportunities further, please contact us on 09 242 0511 or email events@nzden.org.nz

Accessibility  Tick

 New Zealand
**Disability
Employers' Network**